



**BELLAGAVE**  
**TEQUILA**



# LOGO USAGE

## LOGO

### PRIMARY LOGO

The primary logo should be used whenever possible to represent the brand. It consists of two versions, one with and one without the word “Tequila”. These two versions provide flexibility in logo usage based on the context and size of the application.

It may appear in full color, black, or white depending on the background for maximum visibility and impact.

### CLEAR SPACE

Always maintain sufficient clear space around the logo to protect its integrity and ensure legibility. The minimum clear space is equal to the height of the “B” in the logotype. No text, graphics, or other elements should encroach on this space.

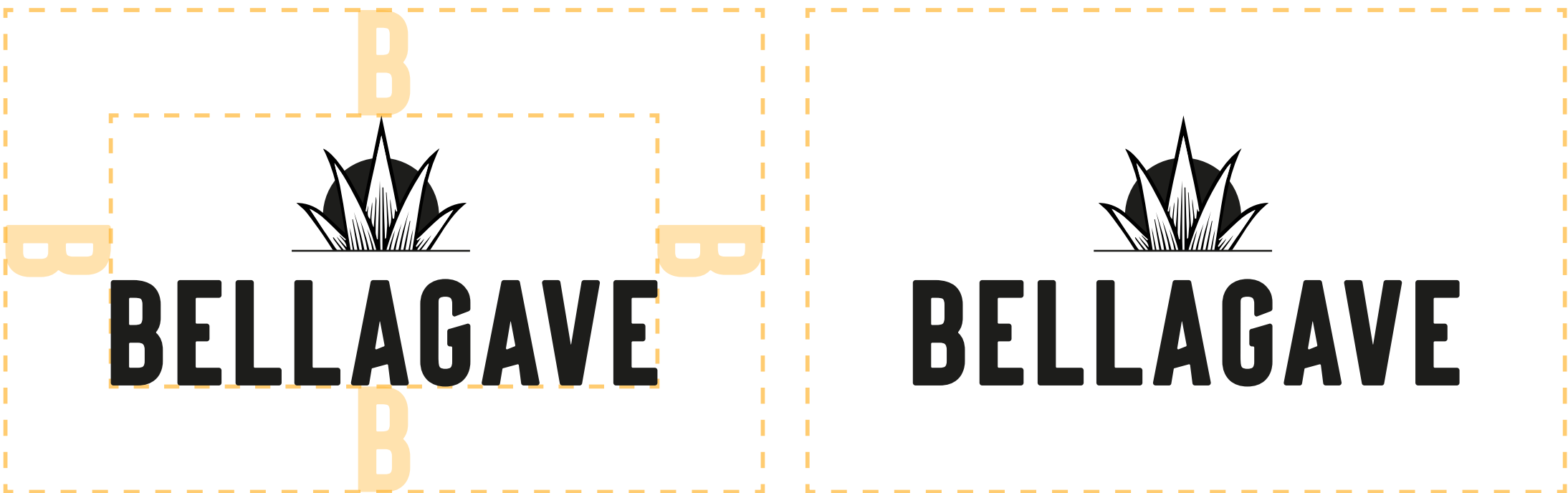
BELLAGAVE ONLY PRIMARY LOGO



FULL PRIMARY LOGO



CLEAR SPACE GUIDELINES



# LOGO USAGE

## LOGO

### COLOR USAGE

Use only approved logo color variations:

- Full-color logo on light or white backgrounds
- White logo on dark or photographic backgrounds
- Black logo when color is not an option

Do not apply unapproved colors, gradients, or effects to the logo.



## LOGO

### MISUSE

To maintain brand consistency and uphold a professional image, it's important to steer clear of these common mistakes and misuses of our logo.



Do not rotate or adjust the angle of the logo.



Do not distort or warp the logo.



Do not alter the color of the logo.



Do not break clear space guidelines.



Do not use atop busy images without a sufficiently dark tint applied.



Always use the logo in it's original, unaltered form.